



Dear Madam / Sir!

We would like to invite you to the first **MDI «À la carte»** of our subsidiary in Budapest and take this as an opportunity to present the MDI Management Development Institute as your competent and reliable partner in management development.

Our high level of competence, years of experience and the courage for innovation make the **MDI Management Development Institute** the undisputed leader in the field of management development in **Central & Eastern Europe**.

With offices in **Budapest, Vienna and Bucharest**, and an **international team of trainers** and consultants, we guarantee that our international clients receive the highest quality almost anywhere. Applying the latest research findings from the field of management and leadership development, we work together with your company to develop a management development program tailor-made to your needs.

We are proud to counting international companies as Nokia, OMV, Pipelife etc. to our customers.

We see ourselves as a **partner to our clients**: Therefore it is overall important to us to live up to this claim by regular events for our customers' benefit like:

### **MDI «À LA CARTE 2007»**

Profit from news in personnel development, info on how to keep pace with changing trends and catch up on other experts' opinions – at the **MDI «À la carte»** – the meeting point of HRM-experts!

Come to listen to top-speakers and take part in lively discussions on various topics. We provide interesting insights as well as the opportunity for exchange and networking in this compact half day event.

**Date:** 31st January 2007  
9 a.m. - 2 p.m.  
**Location:** Budapest, Hotel Gellért

#### **AGENDA**

**"Management Development – Wasting Resources or Essential Competitive Factor?"**  
*Mag. Gunther Fürstberger, MDI Management Development Institute, Vienna*

**"Training Outsourcing – Egy működő példa"**  
*Széll Győző, MDI Vezető Továbbképző Intézet, Budapest*

**"Project Management – Kihívások és tendenciák"**  
*Dr. Pálvölgyi Lajos, Primas CONSULTING Unternehmensberatung GmbH*

**"Business Coaching – A siker titka"**  
*Dr. Agata Danis, Marketing Coaching Consulting International, Vienna*

Attendance is certainly free for you and one companion!

#### **REGISTRATION**

We are looking forward to welcoming you and presenting our team and our methods.

Best regards

Gunther Fürstberger  
Managing Director